



Sponsorship 2022

The Roselle Park Arts Festival is a community celebration of the arts featuring local, regional, and professional artists and performers. Each year, thousands have the opportunity to enjoy the arts through our art walk, interactive exhibits and performances. We invite you to help support the arts and create community through your sponsorship or participation in the festival and arts awards.

Date: Saturday,
September 24, 2022
(Rain date, September
25, 2022)

Show Hours: 12pm-7pm

Set - up: 9am - 12pm

Location: Chestnut
Street, Westfield Avenue
to Webster Ave.

Questions? Contact
Kristy at 917-754-1544
or kristy@kristymay.com

Below are ideas for participation and sponsorship options. The festival is open to anything "arts" related with a focus on interactivity, makers and creativity.

Cost to participate for Roselle Park businesses: **Free**

Includes: Business name and activity mentioned in virtual festival guide and website

Participation Ideas:

- Demonstration (art, martial arts, cooking, belly dancing etc.)
- Performance (Dance, theater, music etc.)
- Sell Food (must be inspected by the Health Department)
- Special Menu, discount or coupons
- Art Exhibit in or outside business
- Art activity, free or a pay activity (sponsor or in front of business)
- Scavenger Hunt/Passport Prizes etc., in kind donation
- In kind donation or discount (printing, t-shirts)
- Live drawing (not nudes, but think costumed characters and provide paper and pencils or markers)
- Wine or beer tasting
- Live painting class
- Selfie station or photo booth outside of your business
- Raffle (must be free to enter) of art supplies or art
- Nail art, hair braiding (only by local businesses with health dept. approval)
- Specials at local businesses during the festival
- A graffiti, or art wall outside your business
- Flower art/crowns
- An after or pre festival event
- Monetary donation or sponsorship

Sponsorship Opportunities

Size and location of supporter names and logos varies with support level

Stage Sponsor

Main Stage in Michael Mauri Park with a large banner and name \$3000

RP Library Stage, logo on banner \$1500

Dance/Performance Stage, logo on banner \$1200

- Logo on festival fliers and posters
- Full page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Right of first refusal in subsequent years

Patron of the Arts \$1000

- Logo on festival fliers and posters
- Full page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide

Art Benefactor \$500

- Half page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide

Art Advocate \$250

- Acknowledgement in donor section of festival program
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide

Art Award

Judge's Choice \$300

First Place Category \$250

Honorable Mention \$100

- Acknowledgement in donor section of festival program
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Opportunity to present the award

Art Friend

In Memory or Honor of \$50+

(Name feature on our website only)

2022 Sponsor/Participant Information

Deadline to participate/sponsor is September 1, 2022

Business Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Website: _____

Instagram: _____

Facebook Page: _____

We'd like to participate by _____

Reserve the street space in front of our business

YES, I'd like to sponsor the 2022 art festival as _____

Enclosed please find my donation in the amount of: _____

Instructions: Send us your LOGO to: kristy@kristymay.com. By sending it to us you grant permission to use images / logos for promotional purposes in relation to the 2022 Roselle Park Arts Festival.

Please return this completed form (last page) along with sponsorship check made payable to Roselle Park Loves Arts Inc. a 501(c)(3) corporation*, and mail to:

Roselle Park Loves Arts, Inc
112 Berwyn Street
Roselle Park, NJ 07204

*Donations are tax deductible to the extent allowed by the law. There is no refund if the event is cancelled.

Your support and participation helps keep this important arts event free to the public and accessible.

September 24, 2022



www.rplovesarts.org