



# Sponsorship 2023

The Roselle Park Arts Festival is a community celebration of the arts featuring local, regional, and professional artists and performers. Each year, thousands have the opportunity to enjoy the arts through our art walk, interactive exhibits and performances.

We invite you to help support the arts and create community through your sponsorship and/or participation with the festival.

Date: Saturday,  
September 30, 2023  
(Rain date, October 1,  
2023)

Show Hours: 12pm-7pm

Set - up: 9am - 12pm

Location: Chestnut  
Street, Westfield Avenue  
to Webster Ave.

Questions? Contact  
Kristy at 917-754-1544  
or [kristy@kristymay.com](mailto:kristy@kristymay.com)

**Deadline: September 1, 2023**

## Ways to Participate

The festival is open to anything "arts" related with a focus on interactivity, makers and creativity. We can set aside a space in front of your business or in the business arts area around Williams/Chestnut Street intersection. Subject to space limitations.

### Participation Ideas:

- Demonstration (art, martial arts, cooking, belly dancing etc.)
- Performance (Dance, theater, music etc.)
- Place tables outside of restaurant/eatery
- Special Menu, discount or coupons
- Art Exhibit in or outside business
- Art activity, free or a pay activity (sponsor or in front of business)
- Scavenger Hunt/Passport Prizes etc., in kind donation
- In kind donation or discount (printing, t-shirts)
- Live drawing (not nudes, but think costumed characters and provide paper and pencils or markers)
- Wine or beer tasting (requires special permit and advance planning)
- Live painting class
- Selfie station or photo booth outside of your business
- Raffle (must be free to enter) of art supplies or art
- Nail art, hair braiding (only by local businesses with health dept. approval)
- A graffiti, or art wall outside your business
- Flower art/crowns
- An after or pre festival event

# Sponsorship Opportunities

*Size and location of supporter names and logos varies with support level*

## Stage Sponsor

Main Stage in Michael Mauri Park with a large banner and name \$3000

RP Library Stage, logo on banner \$1500

Dance/Performance Stage, logo on banner \$1200

- Logo on festival fliers and posters
- Full page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Right of first refusal in subsequent year
- Optional table in business area or in front of business location

## Patron of the Arts \$1000

- Logo on festival fliers and posters
- Full page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Optional table in business area or in front of business location (if on Chestnut)

## Art Benefactor \$500

- Half page ad in virtual festival guide
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Optional table in business area or in front of business location (if on Chestnut)

## Art Advocate \$250

- Acknowledgement in donor section of festival program
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Optional table in business area or in front of business location (if on Chestnut)

## Art Award

Judge's Choice \$300

First Place Category \$250

Honorable Mention \$100

- Acknowledgement in donor section of festival program
- Logo on Volunteer T-Shirts
- Link and Logo on festival website
- Link and Logo in virtual festival guide
- Opportunity to present the award

## Art Friend

In Memory or Honor of \$50+

(Name feature on our website only)

## Community Organization \$50

- Table in business arts area
- Limited availability, approval required

## Business on Chestnut Street \$25

- Table in front of business location

September 30, 2023



[www.rplovesarts.org](http://www.rplovesarts.org)

# 2023 Sponsor/Participant Information

*Deadline to participate/sponsor is September 1, 2023. After that date, logos will not be able to be added to t-shirts and posters.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Instagram: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

YES, I'd like to sponsor the 2023 art festival as \_\_\_\_\_

Enclosed please find my donation in the amount of: \_\_\_\_\_

Optional:

We'd like to participate by \_\_\_\_\_

Reserve the street space in front of our business

Reserve space in the business art area for a table (limited availability, first come first serve)

Instructions: Send us your LOGO to: [kristy@kristymay.com](mailto:kristy@kristymay.com). By sending it to us you grant permission to use images / logos for promotional purposes in relation to the 2023 Roselle Park Arts Festival.

Please return this completed form (last page) along with sponsorship check made payable to Roselle Park Loves Arts Inc. a 501(c)(3) corporation\*, and mail to:

Roselle Park Loves Arts. Inc

112 Berwyn Street

Roselle Park, NJ 07204

\*Donations are tax deductible to the extent allowed by the law. There is no refund if the event is cancelled.

Your support and participation helps keep this important arts event free to the public and accessible.

September 30, 2023



[www.rplovesarts.org](http://www.rplovesarts.org)